

# Testimonial Work Sheet + Email Template

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# Email

Hi (Client's name)!

I hope you are doing great! I can't believe it's already been two months (or however long it has been) since we finished working together. I love how your (service or product) turned out and hope you are loving it.

I wanted to touch base with you quickly and see if I could have you fill out a quick testimonial for me? Having testimonials on my site will help me showcase the work I did for you as well as give other's a better understanding of how I can help them!

I have 9 questions that I've attached and would love to hear your feedback! From your answers, I will put them into paragraph form and will send you back the final copy to get your approval.

Thank you so much for your time and I look forward to hearing back from you!

Talk soon,

Your Name

# Questions

- 1) How were you feeling before we started working together?
- 2) What problem were you hoping to solve through working with me?
- 3) How did you feel the project went?
- 4) Can you provide me with any areas I can improve on? I am always trying to improve and provide my clients with the best services possible!
- 5) What was your favourite part about working with me?
- 6) Are you able to list any concrete results/benefits from working together (i.e. increased sales, more web traffic)
- 7) If you could sum up working with me in one sentence, what would you say?
- 8) Would you recommend working with me to someone else?
- 9) Would you like to add anything else?