Questionnaire

Company Background Questions

1. What kind of business is your company in?

2. How long has your company been in business?

3. What is the size of your company?

4. What is your typical customer like (or what do you foresee them being)

5. Who are your competitors?

6. Most of my communication is done through email due to the various timezones my clients and myself are in, are you ok with doing the majority of our communication over email?

7. Do you have a logo and/or established image and branding guidelines e.g. fonts, colour schemes etc?

Questions About Work Philosophy

1. What is your deadline? Are you looking for something to be put up quickly?>

2. How often do you want updates on my progress?

8. What is your deadline for getting the new website live?

9. Do you have a domain name in mind or already registered?

10. What different web pages do you want to have on your site and what different features do you want to include on these pages?

11. Are you able to provide all the content (text and images etc.) for the different pages of your site?

12. Are you able to provide us with high quality images to be used on your website and do you have permission to use these images?

13. What other types of marketing materials will you be needing i.e. business cards?

14. Do you need newsletter/mailchimp integration or a store on your website?